

CLI Grant Writer Award Criteria

Minimum Eligibility

Graduating with a certificate:

- attend the live sessions
- 2 absences of the 11 course sessions other than Introduction, except for medical allowances.

Name Of Organization

Name & email of author

Description of Project, Award Criteria

1. Mission of organization
2. My/Our project is consistent with my vision
3. My project is marketable because it meets a clear need (problem)
4. My project has a clear "competitive edge"
5. My project has a clear target audience.
6. My project's activity(ies) or service(s) are clear
7. My project's activity(ies) or service(s) have a clear impact on my target audience.
8. My project shows that managers and employees have the skills and the experience to make the anticipated impact
9. My project lays out a clear, well-conceived, workable strategy (steps, priorities, milestones) to accomplish the activity or service
10. My project's realistic financial projections covering most likely, pessimistic, and optimistic scenarios.

Lean Business Plan appended

Organization Name	
Description, Identity & Value Proposition, Competitive edge, Mission, broad aims, Location	Problem, need in community
Key activities	Target market, customer relationships/customer segments
Team and key roles	Revenue streams
Marketing activities/channels	Expenses, cost structure \$
Key partnerships, competition	Milestones: 1, 3, 5 yr.
Outputs (simplified Logic Model)	Change in Outputs: 1, 3, 5 yr.